

A man and two women are walking along a modern, paved waterfront promenade. The man is on the left, wearing a light-colored short-sleeved shirt and blue shorts. The two women are in the center, wearing casual summer attire. They are walking towards the right. In the background, there are modern buildings with large glass windows, palm trees, and a harbor with several boats. A large, historic stone building is visible on a hill in the distance. The sky is clear and blue.

RED BIG BOLD

HERE IS THE BIG DEAL



Table of Contents

<i>Big. Bold. Red.</i>	1
<i>Tobago First. Again!</i>	2
<i>"Mek Tobago Shine"</i>	3
<i>"One Hand Cyah Clap"</i>	6
<i>"Must Come Back"</i>	9
<i>"Culture Cyah Done"</i>	13
<i>"When Yuh Plant Corn, Yuh Go Reap Corn"</i>	14
<i>"Full Up Di Basket"</i>	16
<i>"No Place Like Home"</i>	18
<i>"Prevention Better Than Cure"</i>	20
<i>"Education Is The Key"</i>	22
<i>"Bring Back De Old Time Days"</i>	24
<i>"Cleanliness Is Next To Godliness"</i>	27
<i>"Build It Bold, Build It Right"</i>	29
<i>"Rough Sea Cyah Drown Turtle Pickney"</i>	32
<i>"Safe Like Selassie Briefcase"</i>	33
<i>"Love Thy Neighbor As Thyself"</i>	35
<i>"Conclusion: Let's Make a Big Deal"</i>	37

Big. Bold. Red.

Tobago stands at a crossroads.

In recent years, our beloved island has faced wave after wave of economic setback. The COVID-19 pandemic from 2019 to 2021 shattered lives and reversed the hard-won gains we had made in tourism, agriculture, and other key sectors. Yet, even in those darkest hours, Tobago was placed firmly on a path to growth and recovery under the sober and steady leadership of the People's National Movement (PNM).

Sadly, in the years that followed, that progress was plundered.

The Farley-led Tobago People's Party (TPP) administration has pillaged Tobago's economy, abandoned sound governance, and derailed our recovery. The construction sector has ground to a screeching halt. Local contractors have been sidelined in favor of handpicked companies from Trinidad. Job losses are at an all-time high. Investor confidence has collapsed under the weight of shocking mismanagement and rampant maladministration in the Tobago House of Assembly (THA). Tobago's key sectors—tourism, agriculture, construction, and small businesses—have been depressed, neglected, and virtually destroyed.

But there is hope.

There is a way forward.

There is a plan.

The PNM stands ready to rebuild. To restore. To revive.

We will put Tobago back on the path to recovery, prosperity, unity, and sustainable development.

We will build a Tobago that is Big. Bold. Red.

BIG.

Big is the size of our ambition. Big means daring to dream of world-class infrastructure, vibrant communities, thriving businesses, modern schools, first-class healthcare, and an economy that leaves no Tobagonian behind. Big means we no longer accept crumbs; we claim what Tobago is worth.

BOLD.

Bold is the courage to challenge the status quo. Bold is having the guts to call out corruption, stand up to mismanagement, and fix what others have broken. Bold means we will govern with clarity, conviction, and the fearless leadership Tobago needs right now.

RED.

Red is not just a color. Red is the heartbeat of Tobago. Red is the energy, the passion, and the fire that drives the PNM to fight for our people. Red is the spirit of unity, service, and unstoppable commitment that flows through our veins.



Tobago First. Again!

This Deal is a pledge that Tobago's resources must benefit Tobagonians first. Unlike those who have sold Tobago's future to the highest bidder, the PNM will put Tobagonians first in every contract, every project, every decision. We will rebuild investor confidence. We will champion local businesses. We will fight to ensure that every dollar spent on Tobago's development grows Tobago's economy.

We will reform the public sector to make it more efficient, modern, and responsive to the people's needs. We will embrace digital transformation, restore meritocracy, and build a government where service to the people is a proud and sacred duty.

In education, we will provide the best infrastructure, cutting-edge teaching, vocational training, and pathways to higher education that empower Tobagonians to lead in tomorrow's world.

In healthcare, we will guarantee quality, completely free, and accessible services for all. We will rebuild our health system, reduce hospital wait times, and bring urgent medical care closer to home.

In economic development, we will spend Tobago's money in Tobago, prioritizing local contractors, farmers, fisherfolk, creatives, and entrepreneurs. We will unleash the full potential of our tourism, agriculture, creative industries, and blue-green economy. In environmental sustainability, we will protect Tobago's natural beauty, tackle climate change head-on, invest in renewable energy, safeguard our coasts, and build resilience for the generations to come.

In governance, we will strengthen Tobago's autonomy while reinforcing the union with Trinidad on terms that are fair, transparent, and respectful. We will push for constitutional reform, greater representation, and meaningful self-governance.

Big Bold Red reflects the scale of our ambition, the clarity of our direction, and the courage

it takes to move Tobago forward. It's a call to dream big, act boldly, and do so with the red fire of purpose and service.

In these pages, you will find more than promises. You'll find a roadmap built on listening, learning, and leading; crafted by Tobagonians, for Tobagonians. From Scarborough to Charlotteville, from Parlatuvier to parlor corners across the island, this Deal speaks to our shared hopes and the hard work ahead.

We will heal the soul of Tobago.

We will celebrate our cultural heritage, invest in our young people, and build communities that thrive in love, unity, and collaboration.

Tobago deserves leadership that works.
Tobago deserves leadership that listens.
Tobago deserves Big. Bold. Red.
The time for small thinking is over.
The time for timid leadership is gone.
This is the time to put Tobago First. Again!

Here's The Big Deal!



“Mek Tobago Shine”

Building a Stronger Tobago Economy & Protecting Workers’ Rights

The PNM will drive sustainable economic growth while safeguarding the rights and livelihoods of Tobagonians. By supporting local businesses, creating jobs, and ensuring fair and secure work conditions, we will build a stronger economy where every worker can thrive.

From 10 Days to Real Work: Dignity and Stability for All Workers

Under the TPP, too many Tobagonians have been trapped in a cycle of short-term, 10-on, 10-off political jobs; offered not for their skills, but for their loyalty.

We understand why many accepted these jobs. In hard times, you take what you can get. But it’s time to end the politics of dependency and bring back the dignity of stable sustainable employment.

What we will do:

Stability for Those Who Serve

We will ensure that every person currently working under the 10-on, 10-off arrangement is treated with dignity and respect. The people who show up and do the work will continue to have a place.

A Pathway to Secure Employment

We will introduce a “Pathway to Steady Work” Program that gradually upgrades workers into more stable, longer-term positions. This transition will happen carefully, fairly, and with

workers’ best interests at heart.

Training That Builds Confidence and Careers

We will provide skills development and certification opportunities so workers can grow into higher-paying roles in areas like maintenance, landscaping, administration, construction, and other skills. No one will be left behind.

Fair Opportunities for All Tobagonians

Future openings in the THA and its agencies will be advertised openly, so everyone has a chance; not based on party, but on professionalism, performance, and willingness to contribute to Tobago.

Respect Beyond Politics

This is about empowering Tobagonians. No worker should feel fearful because of the color of their jersey. We believe that every person who works for Tobago deserves respect and the chance to build a secure future.

No more 10 days and done. We are committed to moving from short-term political handouts to real, secure, full-time jobs for Tobagonians who want to work, grow, and provide for their families.

The PNM will:

Create Jobs and Strengthen Our Economy

- Create 7,000 new jobs through support for small businesses and entrepreneurs, tourism development, agricultural expansion, major capital projects through public-private partnerships (PPPs), and investment in the green economy.
- Drive economic diversification to reduce Tobago’s over-reliance on government transfers.



**CARL MC
EWEN**

CANDIDATE | BELLE GARDEN/GLAMORGAN



PUT
TOBAGO
FIRST
AGAIN



3

Big. Bold. Red. – Tobago First. Again!

- Expand and modernize key industries including agriculture and agro-processing, tourism, the orange economy, and the blue-green economy.
- Develop new niche markets in renewable energy and marine biotechnology.
- Pursue Tobago's designation as a Special Economic Zone (SEZ) to attract targeted, high-value investments.
- Invest in infrastructure and local construction projects that deliver immediate jobs and long-term economic benefit.

Support Tobagonian Businesses

- Establish a Business Development Company (BDC) offering loan guarantees of up to \$1 million and grants of up to \$100,000 for entrepreneurs.
- Implement incentives and simplify regulations to help local businesses grow.
- Guarantee that public procurement prioritizes Tobagonian suppliers; keeping Tobago's money in Tobago.
- Ensure capital investments and PPPs translate into sustainable jobs for Tobagonians.

Build Tobago From the Ground Up

The PNM believes that every community deserves quality infrastructure and that Tobagonians should benefit first when development happens. Our plan empowers local small contractors, creating jobs, improving services, and strengthening communities across the island.

The PNM Will:

- Launch a Community Infrastructural Development Program providing \$50 million annually specifically for small, local contractors to execute roads, drains, retaining walls, public spaces, and other infrastructure across communities. The program will feature:
 - Tobagonian contractors that must employ community residents, ensuring projects generate jobs and skills locally.
 - Partnerships with suppliers and tradespeople in Tobago to maximize economic impact.
 - Identification of priorities through consultation with village councils, civic groups, and residents; ensuring infrastructure serves real needs.
 - Training programs, teaching project management, safety, and construction skills; building long-term capacity for Tobago's workforce.
 - Sustainable and climate-resilient building practices to protect our environment while upgrading infrastructure.

With PNM, Tobago's small contractors will thrive, communities will get the infrastructure they deserve, and every dollar spent will empower Tobagonians, not outsiders.

Protect and Empower Workers

- Increase the standard contractual period for THA contract workers from 3 years to 5 years for greater job security.
- Protect workers' rights with fair wages, safe workplaces, and anti-discrimination measures.
- Strengthen labour policies and actively engage trade unions to build a fair, supportive environment.
- Implement unemployment benefits and social protection programs for vulnerable workers.
- Prioritize local hiring for THA projects; Tobagonians first.

Build a Strong Social Safety Net

- Expand support systems that ensure every worker can provide for their family and thrive in a growing Tobago economy.

The PNM will drive Tobago's economic transformation by supporting innovation, strengthening local enterprise, and opening new markets across the region and the world. Our plan will:

Grow Exports & Expand Market Reach

- Incentivize businesses to export goods and services to regional and international markets.
- Promote Tobago-made products and creative brands locally and globally.

Create Quality Jobs & Train for the Future

- Roll out an Island-wide Customer Service Transformation Program to create a modern, responsive, people-centered workforce.
- Align workforce skills with new and emerging economic opportunities.
- Modernize technical and vocational training and certification systems.
- Expand targeted skills development in tourism, agriculture, ICT, marine sciences, and renewable energy.
- Offer wage-support incentives to companies that hire and train Tobagonians.



Empower Entrepreneurs, Youth & Women

- Expand MSME financing, grants, and accelerator programs across communities.
- Support youth-led startups, creative entrepreneurs, and women in business.
- Build digital entrepreneurship hubs and innovation labs across Tobago.

Grow Resilient, Forward-Looking Industries

- Strengthen food security through agro-innovation and sustainable fisheries.
- Invest in the blue and green economy with marine research, coastal development, and environmental protection.
- Implement pilots in solar, wind, and waste-to-energy to expand renewable power.
- Create green jobs supporting recycling, conservation, and eco-tourism development.
- We will unlock Tobago's talent, build thriving businesses, and secure stable, meaningful careers; so our people can succeed right here at home.



**STERLAN
TIMOTHY**

CANDIDATE | BETHEL/NEW GRANGE



**PUT
TOBAGO
FIRST
AGAIN**





“One Hand Cyah Clap”

Public Sector Reform & Our Bold Legislative Agenda

Tobago deserves a public service that is efficient, trusted, innovative, and centered on delivering real results for the people. Under a PNM administration, we will rebuild the THA into a high-performing, accountable institution that works for citizens, supports workers, and drives development. Our reform agenda focuses on professionalism, performance, fairness, and modern systems that eliminate waste, corruption, and political interference.

Fix the Money. Build the Jobs. Empower the People.

For too long, Tobagonians have been made to wait for payments, wait for opportunities, wait for the system to work. The result? Frustration among contractors and service providers, and growing unemployment and underemployment among ordinary Tobagonians, especially those without formal skills.

The next PNM Tobago Government will stop the waiting game. We will fix the system, pay people on time, and open up real paths to work, training, and income.

Ending Late Payments Once and for All

No contractor, supplier, or small business should have to beg to receive what the government owes them. We will bring fairness, transparency, and efficiency back to the public sector.

Our commitments:

- A 30-Day Payment Rule across the public service; no excuses, no runaround.
- A Supplier Payment Portal to track invoice and payment status in real time.
- Performance accountability; administrative heads will be assessed on payment delivery, because livelihoods depend on it.

Making the 30-Day Rule Work in Real Life

Collapse the Paper Chase

Invoices currently move through 6–8 desks, each capable of creating weeks of delay.

Under a PNM Government:

- A fully digital workflow system replaces paper-based processing.
- Every step is time-stamped for transparency.
- The approval chain will be reduced to three levels only:
 - Project Officer verification
 - Finance Officer approval
 - Administrator sign-off

Cut Out Political Interference

Payments should never depend on party color or connections.

Our Supplier Payment Portal will:

- Display invoices by project only; no names, no politics
- Automatically prioritize oldest verified invoices first



The PNM will:

A Merit-Driven, Professional THA

- End political victimization and restore fairness, dignity, and stability across the public service.
- Establish clear recruitment, promotion, and transfer policies based strictly on merit, qualification, and performance.
- Implement competency-based hiring so the right people with the right skills are placed in the right jobs.

Ending Delayed Gratuities, Increments & Payments

- Execute a special project to clear all backlogs of gratuity and other payments to public servants.
- End the chronic delays in gratuity payments and acting allowances.
- Implement automated payroll and HR systems so increments and contractual payouts are processed on time.
- Establish a clear monitoring system so no public officer is left waiting for what they rightfully earned.

Modern Service Delivery for the People of Tobago

- Digitize the entire public service, ensuring fast, paperless, citizen-friendly transactions
- Launch a THA Digital Service Hub so citizens can apply, request services, and track applications online.
- Introduce guaranteed service standards and publish annual performance reports for transparency.
- Improve frontline service culture through mandatory customer-service training for all public officers.

Strengthening Accountability & Good Governance

- Establish a Chief Secretary's Delivery Unit to monitor the progress and drive delivery of priority projects and ensure timely results.
- Introduce a Management Board of Administrators chaired by the Chief Administrator to provide oversight, strategic guidance, and coordination across THA Divisions.
- Enforce strict procurement guidelines with quarterly audits and public disclosure of major projects.
- Introduce a THA Anti-Corruption Reporting System for confidential reporting of wrongdoing.
- Ensure Divisions adhere to project timelines, financial rules, and approved development priorities.

Office of Community & Faith-Based Partnerships

- Establish this office to strengthen collaboration between the THA, communities, and faith-based organizations; and process requests and applications for THA funding for community projects.
- Partner with communities to co-design projects that reflect local needs and priorities.
- Encourage joint initiatives for sustainable development, infrastructure, and service delivery.

Building Capacity & Leadership in the Public Service

- Expand professional development programs, scholarships, and certification opportunities for public officers.
- Create a THA Leadership Institute to train managers, technical officers, and future leaders.
- Promote a culture of innovation through staff reward systems for efficiency improvements.

Improving Public Sector Productivity

- Implement modern work planning systems that link job duties to measurable outputs.
- Introduce performance management tools with clear KPIs for every Division.
- Upgrade office technologies, workflow systems, and data management across the THA.

Fairness, Wellness & Support for Workers

- Establish a Public Officers Wellness Program covering mental health, stress management, and workplace support.
- Provide a modern, respectful workplace free from intimidation and abuse.
- Regularize long-standing temporary and acting positions through a structured process.

Aligning the THA for Tobago's Development

- Reorganize Divisions for clearer responsibility, stronger coordination, and reduced duplication.
- Strengthen planning and budgeting systems to ensure the island's priorities drive government action.
- Integrate community feedback into policy and service design for better results on the ground.



**AKEEL
GUY**

CANDIDATE | BETHESDA/LES COTEAUX



**PUT
TOBAGO
FIRST
AGAIN**



A Bold Legislative Agenda for Tobago's Future

- The PNM will fully assert Tobago's law-making powers to build a stronger, more resilient island. We will introduce new laws and policies for:
- Scarborough Enhancement Act — enforcing building standards and proper upkeep in our capital
- Environmental Protection Act — ensuring that we put an end to littering and other harmful behaviors and take steps to protect Tobago's natural heritage.
- The Wellbeing of Future Tobagonians Act — protecting natural resources for generations to come and ensuring that today's development never destroys our paradise for the future.
- Public Housing Insurance Scheme — safeguarding the homes of vulnerable families from natural and man-made disasters.
- Tourism Standards & Regulations Act — maintaining quality, safety, and international competitiveness across our tourism sector.
- Tobago Marine Parks Act — protecting coral reefs, dive sites, and coastal assets across the island.
- A Secretarial Code of Conduct — elevating integrity and professional performance in public office.
- THA Contract Employment Policy — fair rules and greater job security for workers.
- Modern Fisheries Management Act — helping fishers thrive while protecting marine stocks.
- Formalizing Tobago Rum Production — regularizing “babash” as a revenue-earning Tobago product.
- Training & Development Policy — structured training and career growth in the public sector.
- Innovation & AI Policy — making Tobago a leader in smart, digital government.
- Renewable Energy Act — transitioning Tobago into a clean-energy island.
- Investment Incentive Framework — attracting new businesses and industries.
- Safe & Fresh Foods Standards Act — guaranteeing healthier, more organic Tobago produce.
- Compensation Scheme for Farmers & Fishers — faster disaster relief and recovery support.

Standing Firm on Tobago's Autonomy

We will secure and strengthen Tobago's right to govern itself responsibly; with greater financial control, stronger legislative authority, and the respect our island deserves. Under the PNM, autonomy will no longer be a political football. We will unite the island behind a clear, functioning system of self-government that delivers real results, real accountability, and real progress for our people.



“Must Come Back”

Tourism Expansion and Development

The PNM will elevate Tobago as a premier international destination; expanding quality accommodations, attractions, and services while protecting our natural beauty and culture. We will drive year-round tourism, boost visitor arrivals, and ensure benefits reach every community across the island.

- We will introduce a dynamic 52-Week Festivals Calendar to ensure Tobago is alive with excitement every single week of the year. From culture and cuisine to sports, music, faith, and heritage, each month will feature signature events that highlight the unique spirit of our communities. This continuous calendar will drive tourism, stimulate the creative and service industries, expand revenue for small businesses, and provide more opportunities for Tobagonians—especially our youth—to showcase talent and earn all year long.
 - The PNM will actively pursue and support new hotel investments in suitable areas of Western Tobago, expanding room capacity and strengthening our visitor economy. At the same time, we will champion the development of a major eco-resort in Eastern Tobago, offering a premium nature-based experience that respects and protects the environment. This balanced approach ensures tourism growth benefits communities island-wide.
 - We will partner with regional and international cruise lines to introduce a chartered cruise experience from Trinidad tailored for Tobago’s peak events like October Carnival. This floating festival will offer themed entertainment, live performances, and seamless travel; bringing thousands of additional visitors directly to Tobago while reducing pressure on the air and sea bridge.
 - We will enhance existing festivals to boost local participation, visitor arrivals, and global recognition. The PNM will work with airlines to increase chartered flights and international flights during peak festival periods, improving access to Tobago.
- We will empower local creatives, communities, and cultural groups to take centre stage, ensuring our festivals generate greater economic benefits for Tobagonians.
 - The PNM will position Tobago as a leading regional hub for sports tourism by developing top-tier facilities, hosting international and regional competitions, and expanding training camps for athletes and teams. We will leverage our natural environment for water sports, cycling, trail running, and adventure events; driving visitor arrivals, boosting local businesses, and creating new opportunities for our young sporting talent.
 - The PNM will establish the Tobago Tourism Regulatory Authority (TTRA) to ensure high standards, stronger governance, and better coordination across the tourism sector. This Authority will regulate accommodations, tours, and services; protect visitor safety, strengthen marketing oversight, and support fair opportunities for local businesses. With a focused and accountable framework, Tobago’s tourism industry will grow more competitively, sustainably, and to the benefit of all Tobagonians.
 - The PNM will introduce a modern Sky Cable Car system linking the Scarborough Esplanade to Fort King George; creating a safe, scenic, and accessible attraction for residents and visitors alike. This iconic project will ease mobility between downtown and our historic fort, boost tourism, and offer breathtaking views of Scarborough’s harbor and coastline, helping to redefine our capital city as a vibrant and unforgettable destination.
 - The PNM will develop a world-class Eco-Adventure Park in North East Tobago. Featuring nature trails, canopy tours, heritage exhibits, and eco-friendly hospitality; this project will showcase the island’s pristine rainforest and coastline while creating hundreds of new jobs and business opportunities for nearby communities. This will firmly establish North East Tobago as a premier adventure and nature destination in the Caribbean.



**DOMINIQUE
KERR**

CANDIDATE | BON ACCORD/CROWN POINT



**PUT
TOBAGO
FIRST
AGAIN**



Big. Bold. Red. – Tobago First. Again!

- The PNM will develop a modern Scarborough Cruise Ship Village, supported by a new cruise pier to accommodate larger vessels and more frequent cruise arrivals. This transformed waterfront experience will feature shopping, dining, entertainment, and cultural showcases; encouraging visitors to explore and spend more in Tobago. With improved port infrastructure and a vibrant village setting, Scarborough will become a premier Caribbean cruise destination; creating more jobs and opportunities for Tobagonians.
- The PNM will develop a state-of-the-art marina in southwest Tobago, providing docking, repair, and leisure facilities for yachts and recreational vessels. This new marine hub will expand Tobago's presence in the regional yachting market, support marine-related businesses, and create new opportunities in tourism, hospitality, and maritime services; while anchoring further economic growth in the south-west of the island.
- The PNM will develop the Calypso Rose boulevard, extending the scenic Milford Road esplanade into a vibrant, accessible waterfront promenade. This project will feature walking and cycling paths, seating areas, public art, vending and recreational spaces; creating a safe and inviting environment for residents and visitors to enjoy Tobago's natural beauty while boosting local businesses along the route.
- The PNM will develop the West Side Strip—stretching from the Coco Reef Hotel entrance to the Pigeon Point junction—into a vibrant hub for nightlife, dining, and entertainment. The project will feature cobblestone roads, expanded pedestrian spaces, enhanced lighting, and beautification; creating a safe, attractive, and lively environment. This corridor will showcase Tobago's culture, music, and culinary offerings, attract visitors, create jobs, and strengthen the island's reputation as a premier Caribbean destination for leisure and nightlife.
- The PNM will develop a scenic Charlotteville Boardwalk along the beachfront, creating a safe, accessible, and attractive space for residents and visitors to walk, relax, and enjoy Tobago's natural beauty. Featuring seating areas, lighting, landscaping, and spaces for small vendors, the boardwalk will boost local tourism, support micro-businesses, and strengthen community engagement along the north-east coast.
- Establish the Pigeon Point Beach Club, featuring a large pool with swim-up bar, children's pool, enhanced entertainment, and new beachfront amenities; creating Tobago's most vibrant, family-friendly leisure destination.
- Introduce duty-free shopping zones in strategic tourism areas to stimulate visitor spending and local business growth.
- Build a Heritage Museum at Fort King George, featuring cutting-edge VR and AI technologies, to actively engage visitors in exploring cultural and historical subjects through dynamic, interactive experiences that go beyond static displays and create meaningful, lasting connections. Visitors will interact with exhibits through touchscreens, virtual reality, augmented reality, and motion sensors; allowing them to explore artifacts, participate in games, and experience Tobago's history firsthand.
- Use Tobago's underwater heritage—including shipwrecks from the 1677 Franco-Dutch war—to establish a one-of-a-kind underwater museum for global diving enthusiasts and adventure tourists.

We will extend visitor enjoyment, increase spending, and ensure Tobago stands out on the world stage.

Tourism Powered by Our Youth

The PNM will:

- Empower youth as key stakeholders and innovators in tourism development.
- Establish a Youth Tourism Innovation Fund for young entrepreneurs.
- Create a Tourism Internship and Apprenticeship Program linking youth to hotels, tour services, airports, and cruise partners.
- Partner with the Tobago Hospitality and Tourism Institute (THTI) and accredited institutions to offer skills training, certification, and new job pathways.

Young Tobagonians will not just access the industry, they will lead it.

A Fully Digital Tourism Destination

We will modernize Tobago's tourism product through technology and smart services.

The PNM will:

- Provide free public Wi-Fi at major tourism hubs.
- Install interactive kiosks offering maps, history, activities, and real-time updates.

Transforming Tobago's Visitor Experience

The PNM will:

- Establish a floating jetty at Store Bay to improve safety, comfort, and accessibility for tour boat customers.



- Launch an official Tobago Tourism App featuring:
 - AR heritage storytelling
 - Attraction booking
 - Navigation tools and Google Maps integration
 - Safety systems and visitor engagement

Tobago will be one of the most digitally immersive destinations in the Caribbean.

Wedding & Romance Tourism

Tobago has all the ingredients to become the Caribbean's premier destination for weddings and romance. Our administration will unlock this high-value market by building a structured, world-class ecosystem around it.

We will:

- Establish a Tobago Romance and Wedding Desk to provide one-stop support for couples, planners, and vendors, ensuring seamless coordination and faster approvals.
- Upgrade and designate Signature Wedding Locations across the island; beaches, gardens, waterfalls, heritage sites; equipped with lighting, pathways, restrooms, and photography areas.
- Pursue real weddings at the Moriah Ole Time Wedding, allowing local and international couples to celebrate love the Tobago way; with tradition, spectacle, and shared economic benefit for our communities.
- Launch a Tobago Wedding Industry Program to train, certify, and support local photographers, decorators, caterers, florists, musicians, boat operators, and planners, with grants for small businesses in the sector.
- Host an annual Tobago Romance Expo to attract international wedding planners, content creators, and travel agents and showcase Tobago's unique offerings.
- Develop Wedding and Honeymoon Packages in partnership with hotels, villas, airlines, and tour operators to tap into global high-spending markets.
- Execute a targeted global marketing campaign positioning Tobago as the Caribbean's most intimate, authentic, and breathtaking wedding destination.

Through these initiatives, Tobago will capture a larger share of the global wedding tourism market, drive higher visitor spending, and create more opportunities for local creatives, small businesses, and communities.

Community Tourism That Benefits Tobagonians First

The PNM will:

- Prioritize community-based tourism and greater local ownership.
- Develop a cleaner, more beautiful island through destination cleanup, bathroom installations, and removal of abandoned structures especially in tourism hubs.
- Geo-map and digitally tag Tobago's natural and heritage assets for easy access through apps and online platforms.
- Create curated cultural trails including:
 - Heritage Trail
 - Freedom Trail
 - Art & Creativity Trail

Each trail will include signage, guided tours, community partnerships, and opportunities for local artisans and performers.

Tourism will uplift villages, sustain families, and celebrate our story.

Smarter Leadership & Planning for Growth

To ensure Tobago's tourism sector is well-managed and future-ready, the PNM will:

- Develop a rolling 5-Year Strategic Tourism Development Plan with the Division of Tourism, Tobago Tourism Agency (TTAL), and industry stakeholders.
- Establish a cross-sector tourism development team linking tourism, agriculture, environment, business, and infrastructure.
- Promote green financing and increase eco-focused foreign direct investment.
- Align all efforts with a coherent post-COVID tourism recovery and competitiveness strategy.
- Implement a comprehensive Island-wide Industry Training Initiative, including Train-the-Trainer components and eco-label certification (like Green Key) for Tobago businesses.

Smart governance will lead to stronger accountability, higher performance, and faster results.



ANCIL K. DENNIS

CANDIDATE | BUCCOO/MT. PLEASANT



**PUT
TOBAGO
FIRST
AGAIN**

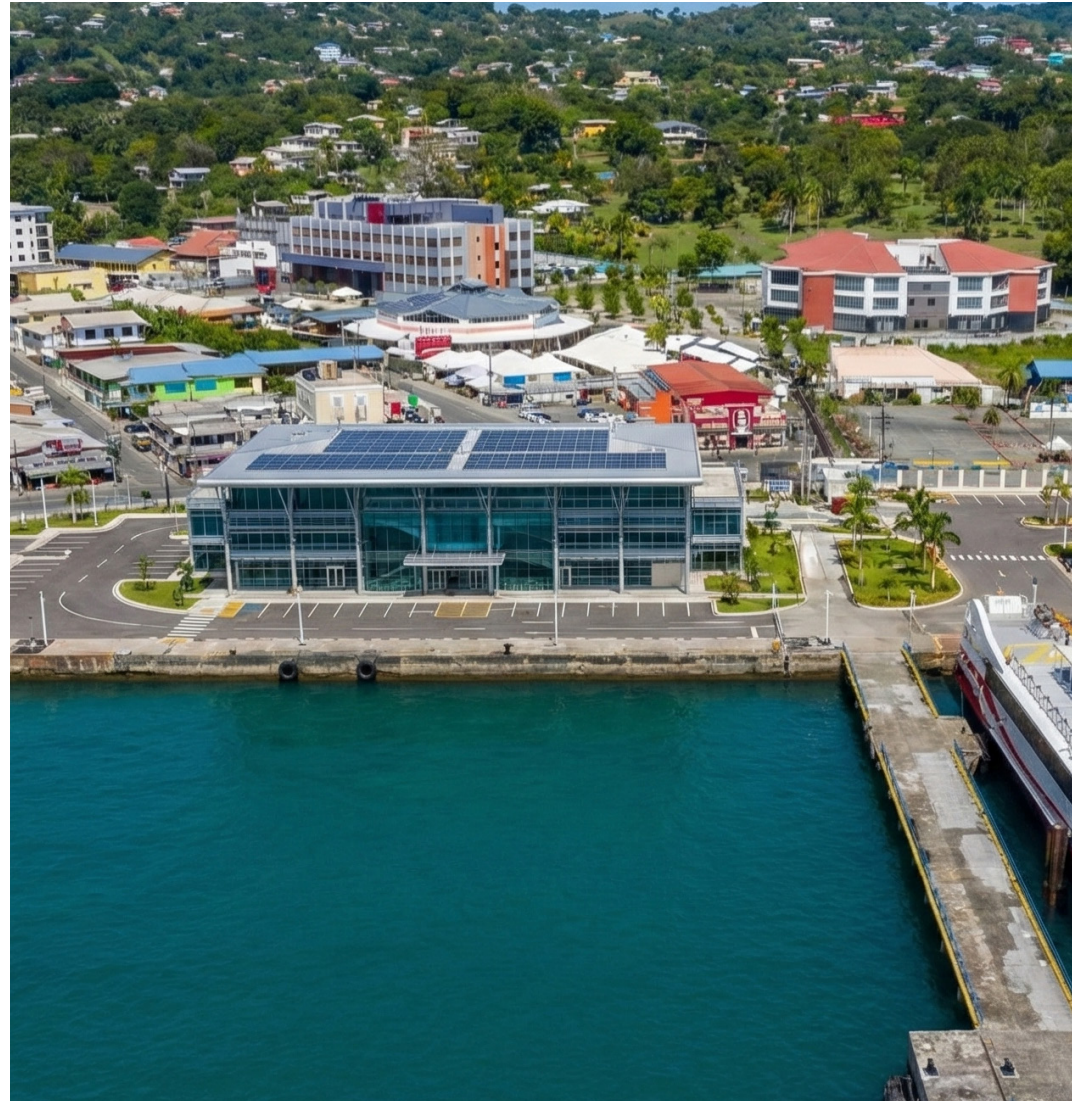


The Tobago Experience: World-Class, Welcoming, & Truly Ours

Tobago's tourism future will be:

- Beautiful — enhancing our beaches and natural assets
- Cultural — celebrating our identity and creativity
- Job-rich — benefiting families and communities
- Modern — powered by technology
- Sustainable — preserving nature for generations

Under the PNM, Tobago will become a leading Caribbean destination, built by Tobagonians, for Tobagonians.



“Culture Cyah Done”

The Orange Economy & Tobago’s Cultural Renaissance

The PNM will unleash Tobago’s creative power; strengthening the arts, heritage, and cultural industries as major drivers of economic opportunity. We will invest in our musicians, artisans, storytellers, festivals, and cultural spaces to build a vibrant orange economy that celebrates who we are and shares Tobago’s talent with the world.

The PNM Will:

- Launch the Creative Stimulus Program; up to \$50,000 for Tobago-linked music, art, film, fashion, and cultural products, including support for participation at national and international events.
- Revitalize the Tobago Performing Arts Company (TPAC) and establish a world-class Tobago Chamber Orchestra to develop talent island-wide and perform locally and abroad.
- Rescue, reform, and revitalize the Tobago Heritage Festival; returning village traditions to centre stage and ensuring the festival is sustainable, creative, business-focused, and globally marketed. Cultural groups and performers will receive funding well in advance of the festival, ensuring proper planning, rehearsals, and flawless execution; and disrespectful late payments will become a thing of the past.
- The PNM will restore the prestige, professionalism, and excitement of the Tobago Jazz Experience which once put Tobago on the international stage; making it a premier global music event that delivers opportunities for Tobagonians year after year.
- Partner with Pan Trinbago, TUCO, and other cultural organizations to develop the next generation of pan arrangers, calypsonians, and other talents.
- Provide up to \$50,000 to cultural groups and organizations per cultural initiative for education, mentorship, traditional arts, and heritage preservation.

- Deliver annual core funding for village cultural groups to train new talent and keep our traditions alive.
- Build an Artisanal Centre for craft, fashion, design, and Tobago-made products with retail and export opportunities.
- Establish Creative Incubators for digital content creators, filmmakers, fashion entrepreneurs, and performers.
- Launch a Tobago Film and Content Fund and a Tobago Film Office under the TPAC to attract productions, train professionals, and grow careers in animation, editing, and digital arts.
- Support creatives with intellectual property protection, digital distribution, and e-commerce tools to monetize globally.
- Expand arts-in-education; music, film, digital arts, theatre, and craft programs in schools and community centers to nurture the next generation.
- Grow cultural tourism with new village festivals, creative events, and heritage-based entertainment offerings that spread economic benefits across every district.

Under the PNM, the Orange Economy will become a major generator of jobs, innovation, and island pride; measured by growth in exports, productions filmed, festivals expanded, and income earned by creatives.



KELVON MORRIS

CANDIDATE | DARREL SPRING/WHIM



PUT
TOBAGO
FIRST
AGAIN





“When Yuh Plant Corn, Yuh Go Reap Corn”

Food Production, Agriculture & Food Security

The PNM will strengthen Tobago's agriculture and food production to ensure sustainable growth and food security. By supporting farmers, modernizing farmland, and promoting local produce, we will create opportunities, boost the economy, and provide healthy, affordable food for every Tobagonian.

- The PNM will restart the Farmland Development Program, providing aspiring and established farmers the opportunity to access and cultivate developed land, with all the necessary roads and infrastructure in place. Under this initiative:
 - Up to 5 acres per farmer will be allocated from over 700 acres of THA-owned estates.
 - Each qualifying farmer will receive a startup grant of \$100,000 to invest in equipment, seeds, infrastructure, and other essentials for productive farming.
 - Comprehensive support services will be provided, including technical guidance, training, and market linkages, to ensure sustainable and profitable operations.
 - The program aims to boost local food production, create jobs, and strengthen Tobago's agricultural sector while fostering entrepreneurship and youth participation in farming.

The PNM will establish a state-of-the-art agri-processing facility in Goldsborough to transform locally grown crops into high-value products like juices, jams, sauces, flours, and frozen goods. This factory will provide a guaranteed market for farmers, create jobs, and offer skills training for young Tobagonians. By adding value to our produce, reducing post-harvest losses, and promoting Tobago-made products locally and abroad, this initiative will strengthen our economy, support sustainable agriculture, and enhance food security.

The PNM will establish a dedicated location in Trinidad for the Tobago Agribusiness Development Company (TADCO) to serve as a central exportation and distribution hub for Tobago's agricultural and artisanal products. This hub will:

- Ensure efficient movement of fresh produce and goods to local and international markets.
- Provide cold storage and packaging facilities to maintain product quality.
- Support Tobago farmers and producers by reducing logistical challenges and costs.
- Promote Tobago's brand and strengthen its presence in Trinidad and overseas markets.
- This initiative will create jobs, improve market access, and enhance the economic sustainability of Tobago's agricultural sector.

We Will:

- Restart the agricultural access road program with a spend of \$25 million per year on new access roads to open up inaccessible and unproductive private and state agricultural lands across the island.
- Completely overhaul TADCO cold-storage and warehouse facilities at Shaw Park.
- Provide grants, subsidies, and training to farmers.
- Expand sustainable farming, community gardens, and school-based agriculture.
- Boost agriculture's linkages with tourism, the fishing sector, and supermarkets to guarantee markets for local produce.
- Invest in irrigation, and water security for agriculture.
- Support fishing cooperatives, sustainable fishing, and aquaculture.
- Promote the “Eat Local” Initiative, ensuring that Tobagonians are aware of the benefits of consuming local produce, thereby increasing demand and stimulating local food production.



- Develop a “TobaGrown” brand to create a competitive advantage for Tobagonian products in domestic and international export markets, including the tourism sector.
- Revitalize TADCO to create a restructured agribusiness sector characterized by high-quality, safe primary and processed products.
- Address existing constraints at the Plant Propagation Laboratory to increase its efficiency, production capacity, and variety of crop species for sale, ensuring its certification and commercialization.
- Increase the production and productivity of selected Root and Tuber crops (cassava, sweet potato, dasheen, and yams) through intensive cultivation, and explore synergies along the value chain for value-added products.
- Increase the availability of quality breeding stock for small ruminants and pigs, partnering with private farmers to boost local production and reduce reliance on imports.
- Support efforts to significantly expand the poultry industry in Tobago, reducing the need for imported poultry produce and increasing opportunities for value-added poultry products like sausages and hams.
- Stimulate the apiculture industry by providing technical knowledge to new and existing beekeepers, improving entry possibilities, and supporting market development for honey and other by-products.
- Provide incentives to members of the Tobago Agro-processing Society to purchase modern, efficient equipment needed to comply with health, safety, and phytosanitary requirements for export.
- Establish a poultry processing plant in Belmont Road Farmland Development.
- Establish a laboratory for existing agro-processors and upcoming Agro processors.
- Provide training and certification for agro-processors with COLEAD, FAO and etc.
- Upgrade Hope farm including the existing laboratory to include soil tests and proximate analysis of livestock feeds etc.
- Empower agro-processors by working with them to obtain export licenses and deliver the technical expertise needed to elevate product quality, increase competitiveness, and expand access to regional and international markets.
- Improve packaging across the agro-processing sector by offering guidance on label requirements, nutritional facts, barcoding, and proper sealing methods to ensure every product is market-ready and globally competitive.
- Upgrade existing abattoirs to include a facility for meat processing.



**KERVIN
HORSFORD**

CANDIDATE | LAMBEAU/LOWLANDS



PUT
TOBAGO
FIRST
AGAIN



15

“Full Up Di Basket”

Blue-Green Economy: Marine & Aquaculture Transformation

Tobago’s ocean is our golden opportunity. A PNM Tobago Government will modernize our fishing industry, expand marine-based industries, and restore sustainability to protect our ocean heritage for generations.

We are committed to transforming Tobago’s blue economy by supporting sustainable fishing, marine conservation, and coastal enterprise. By investing in technology, training, and market access, we will empower fishers, protect marine resources, and create lasting economic opportunities for our island.

A Stronger Fishing Industry

The PNM will:

- Acquire five large commercial fishing vessels through TADCO, to be operated and maintained by selected fishing communities under a lease-to-own cooperative or business model; ensuring real ownership and long-term wealth for fisherfolk.
- Provide financing support for experienced and knowledgeable fisherfolk to purchase large fishing vessels through affordable lease-to-own arrangements.
- Upgrade existing fish landing sites into world-class facilities that meet international phytosanitary standards, improving quality, marketability, and safety.
- Build three modern fishing ports in:
 - Scarborough
 - Parlatuvier
 - Plymouth

- All fully equipped with adequate cold storage, fuel docks, and boat maintenance services.
- Construct boat repair and storage facilities across the island to reduce downtime and expand maintenance jobs on the island.
- Develop a live bait industry for the fisheries sector in Tobago, training fishermen in improved technology, and increasing the number of fishing slipways for boats, to improve industry effectiveness.
- Provide grants, subsidies, and training to fishers.
- Launch a Fishing Sector Transformation Program to increase fish processing, storage, value-added products, and export capacity right here in Tobago.
- Reopen the Fisheries Training Center in Buccoo to deliver marine sector training in safety at sea, navigation, boat and engine repairs, fisheries business management, and more.

Sustainability & Ocean Protection

We will:

- Promote sustainable marine resource management and expand marine protected areas.
- Enforce fishing regulations to protect our reefs and replenish wild fish populations.
- Grow marine tourism, sea transport, aquaculture, and renewable ocean energy industries that create good-paying jobs while safeguarding the environment.
- Build coastal infrastructure that strengthens resilience in fishing communities facing climate change impacts.



Sustainable Aquaculture Expansion

We will drive the growth of aquaculture as a major economic pillar, ensuring Tobago feeds itself and exports more.

The PNM will:

- Expand finfish, shellfish, and seaweed farming to unlock new revenue streams for coastal communities.
- Establish modern aquaculture training and certification programs to build skilled, local professionals.
- Ensure environmentally friendly practices, protecting our ocean health and food quality.



**KWESI
DES VIGNES**

CANDIDATE | MASON HALL NORTH/MORIAH

PUT
TOBAGO
FIRST
AGAIN





“No Place Like Home”

A Secure Roof for Every Tobagonian

Every Tobagonian deserves a safe, secure place to call home. Under the next PNM-led THA, we will roll out a bold and practical housing framework that empowers families, supports first-time homeowners, modernizes existing homes, and expands access to land; all while partnering with the private sector and securing financing through trusted institutions. Our approach is grounded in three key principles:

1. Empowering Ownership – not dependency.
2. Leveraging Partnerships – not bloated bureaucracy.
3. Guaranteeing Access – not leaving anyone behind.

Here's how we will deliver:

Access to Homeownership for Low-Income Families

We will work with the private sector to build affordable homes in communities across Tobago at a cost of \$250,000 to the Tobagonian. Qualified low-income earners will benefit from 100% bank financing, made possible through a THA loan guarantee.

No rent-to-own gimmicks. No unreachable deposit targets. Just real support for real people, ready to take the first step into homeownership.

Build On Your Land Support for Working Families

For Tobagonians who own land but lack the means to build, we will help them unlock that value. Through our Build On Your Land (BOYL) program, eligible residents will benefit from a 50% subsidy from the THA towards home construction, and the option of financing the balance through a home construction loan from a bank.

We will also provide:

- Free pre-approved house plans with an affordable construction cost and room for future expansion.
- Pre-approved community-based builders.
- Technical assistance, and
- Fast-tracked approvals so they can start building without delay.

Build On Your Land Support for Vulnerable Families

For vulnerable Tobagonians who own land but lack the means to build, we will help them unlock that value. Through our Build On Your Land (BOYL) program, eligible vulnerable residents such as disaster victims, elderly landowners, persons with disabilities, and single mothers in extreme hardship; will benefit from complete home construction by the THA.

We will also provide:

- Free pre-approved house plans with low construction cost.
- Pre-approved community-based builders.
- Technical assistance, and
- Fast-tracked approvals so they can start building without delay.

Home Repair Support for Vulnerable Homeowners

Thousands of homes in Tobago suffer from years of neglect and disrepair. We will fix this; not with slow bureaucracy or hard to access grants, but by getting to work.

The next PNM THA will directly hire small contractors from communities across Tobago to carry out home repairs valued up to \$100,000 per house. Roofs will be fixed. Plumbing and electrical will be restored. Safety will be restored. Latrines will be a thing of the past! No more long waits for grants; we will put local contractors to work immediately following project approval.



Priority will be given to the elderly, differently-abled, and low-income families.

Right Start Housing Access for Tobago's Youth

We must stop the brain drain. That means making it easier for young professionals to stay, work, and own in Tobago.

We will create a clear pathway to affordable homes and apartments for Tobagonians aged 21–35 through:

- THA partnerships with developers,
- Access to 100% bank financing, backed by the THA.

This is about investing in the next generation of nurses, teachers, engineers, creatives, and entrepreneurs; and giving them a reason to stay home.

Land Subsidy for First-Time Buyers

Land is the foundation of legacy. But for many Tobagonians, land prices are out of reach. We will change that.

Under our Open Market Land Access Program, the THA will provide a subsidy of up to 50% towards the purchase of suitable open-market land priced under \$500,000.

This will allow qualified low-income and middle-income families to secure land of their choice and build when they are ready.

Supporting Every Step of the Way

To ensure every Tobagonian can access these programs, we will establish:

- A Housing Access Desk to guide applicants through the process.
- A THA–Bank Loan Guarantee Framework with local banks.
- A Tobago Contractor Pool, prioritizing local tradesmen and construction teams.
- A Land Support Team to help verify and identify suitable land for sale.

We're not just promising houses; we're building security, dignity, and opportunity. With PNM, Tobago will never go back to broken promises and half-built plans. We will deliver housing solutions that work for all; from the young graduate to the single mother, the elderly pensioner to the land-rich but cash-poor farmer.

The PNM will:

- Implement affordable housing programs with subsidies, grants, and developer incentives to build more affordable homes.
- Facilitate easier access to residential land by streamlining land acquisition and repurposing state lands.
- Plan vibrant, sustainable housing developments with proper infrastructure, amenities, and green spaces.
- Introduce first-time homeowner support programs, including, favorable mortgage terms, and financial literacy education.
- Partner with private developers to accelerate affordable housing construction.
- Regularize and upgrade informal settlements to improve living conditions and offer residents security of tenure.



**DEXTER
MILLER**

CANDIDATE | MASON HALL SOUTH/BAGATELLE



**PUT
TOBAGO
FIRST
AGAIN**



19

“Prevention Better Than Cure”

Health and Wellness for a Stronger Tobago

Building Healthy Families, Healthy Communities, and a Healthy Island

The PNM believes that a strong Tobago begins with the health and wellness of its people. From world-class healthcare services to robust family support programs, our vision is to ensure every Tobagonian has access to the care, guidance, and resources needed to live a healthy, productive, and fulfilling life. Indeed, our vision is not only to develop an island of wealthy Tobagonians, but also healthy and happy Tobagonians.

Modern, Accessible Healthcare for Every Tobagonian

We will deliver healthcare that puts Tobago first, combining state-of-the-art facilities with caring, skilled professionals.

The PNM will:

- Purchase a fleet of modern and reliable ambulances from a reputable manufacturer.
- Upgrade and modernize all hospitals and health centers with advanced equipment, digital records, and efficient systems.
- Introduce telemedicine across the island for easy access to specialists, reducing travel and waiting times.
- Expand mental health support, including counseling services in schools, workplaces, and communities.
- Strengthen maternal and child health programs, with a focus on prenatal care, nutrition, and early interventions.
- Improve elderly care and rehabilitation services, including home-based care programs for seniors.
- Establish a Special Learning Centre to support children with developmental and learning needs.

- Launch continuous professional development for Tobago’s healthcare workforce, ensuring local talent is equipped to deliver world-class care.

Family Strength & Child Development

Strong families are the backbone of a thriving Tobago. The PNM will create conditions that empower parents and nurture children.

We will:

- Provide financial incentives and housing support to encourage responsible parenthood.
- Introduce affordable childcare and expand early childhood education centers, especially in underserved communities.
- Introduce parenting education programs focused on values-based parenting and emotional development.
- Provide family planning resources and counseling services to help parents make informed choices.
- Launch programs that identify and support at-risk children, ensuring every child can thrive regardless of background.

Community Health & Wellness Initiatives

We will make healthy living easy, attractive, and accessible for all Tobagonians.

The PNM will:

- Develop island-wide wellness programs, including healthy green spaces, walking trails, and community sports hubs.
- Launch nutrition campaigns targeting schools, workplaces, and homes to reduce lifestyle-related diseases.
- Partner with local farmers to ensure communities have access to fresh, affordable,



and healthy food.

- Promote preventive healthcare through regular screenings, vaccinations, and public health campaigns.

Integrated Health & Family Support Network

The PNM will build a seamless network connecting healthcare, education, and social support, ensuring no Tobagonian is left behind.

We will:

- Coordinate between schools, health centers, and community organizations to provide holistic child development programs.
- Develop a system to track individual and family health, encouraging preventive care.
- Support programs that reduce domestic violence, substance abuse, and other social health risks.
- Encourage workplace wellness initiatives, including mental health days, flexible schedules, and employee health programs.

Local Capacity and Innovation

We will invest in Tobago's people, ensuring sustainable, home-grown solutions for health and wellness.

We will:

- Sponsor scholarships and training for healthcare professionals, nutritionists, therapists, and wellness experts.
- Support local health startups, wellness initiatives, and research programs to innovate solutions for Tobago's unique challenges.
- Create mentorship programs connecting experienced professionals with the next generation of healthcare and wellness leaders.

The Seniors Pact

We will honor Tobago's senior citizens with dignity, respect, and meaningful support by expanding home-care services, strengthening chronic disease management, improving transportation assistance, and enhancing community wellness and social programs. Seniors will benefit from easier access to grants and pensions, safer living conditions through home-upgrade support, and expanded day-centre activities through our community centers and regional hubs, to reduce isolation. The PNM will ensure that every elder who built this island can age actively, safely, and with pride; never neglected, never

forgotten, always valued.

- Expand home-care and meals support for seniors living alone.
- Improve chronic disease medication availability and geriatric health services.
- Introduce a transportation assistance program for medical visits and daily errands.
- Provide senior-friendly home-upgrades through our housing programs for safety and mobility.
- Reintroduce community day centers and active-aging programs.

No Tobagonian Left Behind

The PNM is committed to a future where Tobagonians thrive; in health, in family, and in life. Together, we will ensure that prevention, wellness, and strong families are at the heart of every community.

The PNM will ensure that no Tobagonian is left behind. We will strengthen social protection systems to support the most vulnerable—children, the elderly, the differently-abled, single parents, and low-income families—so every person can live with dignity and security.

We will:

- Expand and increase access to financial assistance for families in genuine need, by increasing emergency food support to a minimum of \$1,000 per grant.
- Support seniors with improved home-care services, community day centers, and transportation assistance.
- Improve disability support with faster assessments, assistive technology, and inclusive public spaces.
- Strengthen child and family welfare programs to prevent neglect and provide timely interventions.
- Partner with NGOs, faith-based, and community organizations to uplift at-risk groups and strengthen social safety nets.
- Partner with NGOs, faith-based, and community organizations to provide shelter to abused women and children.



**CAMISHA D.
BACCHUS**

CANDIDATE | MT. ST. GEORGE/GOODWOOD

**PUT
TOBAGO
FIRST
AGAIN**



21

“Education Is The Key”

Education, Skills Training & the University of Tobago

Education is Tobago’s foundation. Through a more Tobago-centric curriculum, we will equip every child, every youth, and every adult with the skills and opportunities to succeed in a modern island economy. We will strengthen our schools, support our teachers, and expand pathways in academics, culture, and skills training; ensuring no one is left behind and every Tobagonian can rise.

The PNM will:

University of Tobago

The University of Tobago will be a multi-campus institution built mostly on existing infrastructure, offering specialized faculties in Performing Arts, Tourism & Hospitality, Food Production, Marine Sciences, and Vocational Skills. It will position Tobago as a safe, vibrant destination for both local and international students; merging education with sustainable tourism and innovation.

Establish the University of Tobago with:

- The Kendall School of Agriculture
- Tobago Hospitality and Tourism Institute
- Tobago Performing Arts Academy
- Tobago Technical and Vocational Institute
- Tobago Marine Research Centre

New Special Needs Campus

- Complete the new Special Needs School with modern classrooms, sensory rooms, and recreational facilities.

- Hire and train specialist teachers and support staff to provide personalized learning for every student.
- Develop inclusive curricula that cater to diverse learning needs and abilities.
- Equip classrooms with assistive learning technologies to enhance engagement and independence.
- Provide on-site therapy services including speech, occupational, and behavioral support.
- Ensure safe and accessible school facilities for all students.
- Create extracurricular and life skills programs to promote social, emotional, and practical development.
- Foster strong collaboration with families to support student progress and inclusion.

New Scarborough Secondary School

- Deliver a state-of-the-art modern secondary school for Tobago. We bought the land, now it’s time to build.
- Ensure digital readiness, modern facilities, and safe infrastructure.
- Position Scarborough Secondary as a leader in innovation, sport, and student success.

Skills Training & Workforce Readiness

- Align vocational training and skills development with Tobago’s key sectors.
- Provide job-focused training opportunities to ensure Tobagonians can lead in tourism, agriculture, the blue-green economy, and the creative industries.
- Promote inclusive access to educational and training programs across all communities.



Expanding Access to Education at All Levels

The PNM will ensure that every child in Tobago, from early childhood to secondary school, has access to a quality education in a safe, modern, and supportive learning environment.

We will:

- Expand Early Childhood Care and Education opportunities so more families can access early learning close to home.
- Build new primary schools and upgrade existing facilities to support growing communities and improve the learning environment for students.
- Construct a modern secondary school that meets 21st-century standards for technology, safety, and student success.
- Ensure that every learner has an equal opportunity to thrive, regardless of financial and other circumstances; with interventions such as expanded support to vulnerable families for purchase of school books and supplies.

Technology-Enabled Learning

- Integrate digital tools into teaching across Tobago.
- Install interactive classroom technologies (whiteboards/touch displays).
- Train teachers in platforms such as Google Classroom and Moodle.
- Partner with telecom providers to equip all schools with reliable broadband and subsidized connectivity for students.
- Host continuous training workshops for teachers on technology-enhanced instruction.

Community-Based Learning & Support Hubs

- Establish education hubs in communities to provide tutoring, digital access, and learning resources.
- Use community centers as extensions of school engagement with parents and families.
- Equip hubs with internet-enabled devices and ICT training.
- Provide shared learning and professional development spaces for teachers.
- Transform community centers into dynamic learning and mentorship spaces promoting youth development and civic pride.

Strengthening Scholarships & Labour Market Alignment

- Expand DATAS scholarships and grants in fields critical to Tobago's transformation: sustainable tourism, renewable energy, digital tech, marine science, agro-processing.

- Create a DATAS advisory arm providing labour-market intelligence and personalized career counseling.
- Introduce incentives to bring skilled Tobagonians home.
- Develop international and private-sector partnerships for internships, research, and career pathways.
- Modernize DATAS applications through digital platforms and targeted community outreach.

Sports in Education

- Institutionalize sport-in-education across all schools through structured timetabled programs.
- Deploy certified coaches in all schools island-wide.
- Upgrade and expand indoor and outdoor sports facilities for students.
- Forge partnerships supporting scholarships and high-performance pathways for young athletes.

Inclusive Education & Special Needs Support

- Implement policies ensuring students with special education needs and disabilities receive tailored support and accommodations.
- Provide ongoing training to educators in inclusive and differentiated teaching.
- Complete the new Special Needs Campus and expand access to therapy and assessment services.
- Retrofit schools for universal accessibility and promote safe, supportive environments.
- Lead island-wide campaigns to build empathy and inclusion for children with learning differences.



**MAXSLON N.
ROBERTS**

CANDIDATE | PARLATUVIER/L'ANSE FOURMI/SPEYSIDE



PUT
TOBAGO
FIRST
AGAIN



23

“Bring Back De Old Time Days”

Community Development, Youth, & Sporting Excellence

The PNM is committed to empowering communities across Tobago through inclusive development and world-class sporting opportunities. By investing in local initiatives, youth programs, and modern sports facilities, we will nurture talent, foster pride, and create vibrant, united communities where everyone can thrive.

The PNM will:

Establish Four Regional Activity Centers to:

- Provide safe, fun, and healthy spaces for children, youth, and the elderly to socialize and learn together.
- Host daily community games, cultural programs, and educational activities.
- Deliver support for the differently-abled and promote healthy lifestyles.
- Provide a space for the reintroduction of our once vibrant senior citizens activity centers.

We will:

- Give grants up to \$50,000 per project for community based organizations to run social, cultural, sporting, and educational initiatives.
- Build and upgrade community centers and sporting facilities including but not limited to:
 - Bertille St. Clair (Bacolet) Indoor Sporting Facility
 - Charlotteville Community Centre & Pavilion
 - Goodwood Pavilion
 - Richmond Pavilion
 - Canaan Home of Sport

- Expand village sports, leagues, and youth engagement programs.
- Fund community-led projects that bring real benefits to local people.
- Train and retool village councils as neutral, inclusive governance institutions with term limits and transparency requirements.
- Design and launch the “Communities in Action” Toolkit to standardize and support village-based planning in tourism, culture, agriculture, and sport.
- Transform every community center into a fully programmed, daily-use empowerment hub.
- Encourage lifelong learning, social wellness, and intergenerational interaction.
- Support local heritage and tourism product development.
- Equip all community centers and activity centers with internet, computers, basic recreation tools (dominoes, cards, board games).
- Introduce the “Open Doors Program”; daily scheduled activities for all age groups, including parenting classes, digital literacy, intergenerational dialogue, wellness programs.
- Position community centers as staging grounds for cultural and tourism development projects (e.g., oral history projects, culinary classes, artisanal showcases).
- Create a structured, incentivized “Community Guardians” program targeting at-risk youth, to reduce crime while promoting inclusion and pride. This will provide dignified employment and civic roles to support village watch, elderly assistance, and community events.
- Integrate Guardians into emergency response, safety patrols, and youth mediation efforts.
- Support youth-led innovation and entrepreneurship through targeted, localized programs in vocational, digital, and enterprise skills.
- Strengthen Tobago’s economic resilience by promoting community-based enterprises in tourism, creative industries, agriculture, and manufacturing.



- Foster digital literacy and marketing skills to increase the global competitiveness of local products, services, and talent.
- Expand structured apprenticeships, internships, mentorships, and paid industry placements across priority sectors including:
 - Tourism and eco-tourism
 - Culture and heritage
 - Agri-business and food manufacturing
 - Arts, crafts, and design
 - Digital and creative economies

Train young people in digital marketing, branding, social media management, and multimedia production to help scale community-based businesses and local industries.

A Stronger Sports Future for Tobago

Under the PNM, Tobago will invest in modern sports infrastructure and structured youth development so our athletes can reach their full potential, and our communities and economy can grow with them.

World-Class Sports Infrastructure

Indoor Sport Excellence – Bacolet (Bertille St. Clair) Indoor Sporting Facility

The PNM will complete construction of the Bacolet Indoor Sporting Facility; a fully equipped, all-weather complex for basketball, volleyball, netball, gymnastics, martial arts, and more. With professional-grade surfaces, spectator seating, locker rooms, and dedicated training zones, Tobago's athletes will finally have the home they deserve to perform at the highest level.

A Home For Cricket

We will construct a modern international cricket stadium with turf pitches, practice nets, pavilion and seating that meet regional and international standards. This will support local athlete development and position Tobago to host national, regional, and international tournaments.

We will also construct two smaller indoor cricket practice nets at:

- Buccoo (John Pollard Cricket Centre)
- Cyd Gray Stadium

A Home For Motorsports

Develop a state-of-the-art motorsport facility featuring a drag strip and drift track to promote safe racing, engage youth in constructive activities, and attract motorsport tourism, establishing a new pillar in Tobago's economic diversification strategy.

Elevating All Fours as a Recognized Tobago Sport

All Fours is more than a card game in Tobago; it is a vibrant part of our culture, our community life, and our social identity. The PNM will formally recognize All Fours as an official sport in Tobago and invest in developing it at the community level. We will establish a Tobago Community All Fours League, supported by structured competitions in every district, standardized rules, trained officials, and an annual island-wide championship.

This initiative will strengthen community bonds, create new entertainment and tournament tourism opportunities, and provide a platform for local clubs and youth groups to participate in a respected and well-organized sporting tradition. Through this effort, we will transform All Fours into a celebrated, competitive, and proudly Tobagonian sport.

The PNM will:

- With world-class facilities, ensure that Tobago becomes a destination for regional training camps, tournaments, and championships; bringing business to hotels, restaurants, transport providers, growing our sports tourism economy.
- Integrate major facilities into school and community programs so athletes of all ages can train safely and consistently at high level facilities.
- Expand access to structured sports programs across all communities, building discipline, teamwork, leadership, healthy lifestyles, and offering positive alternatives to crime and delinquency.
- Introduce a transparent funding framework that will support registered sporting bodies based on their strategic plans, participation levels, performance, and community impact.
- Review and upgrade the Lalonde Gordon Fund so that professional athletes get real, timely, and meaningful support—not just recognition.
- Provide governance, financial management, event hosting, and athlete-care training to raise the standards in sporting administration across Tobago.
- Establish a centralized booking and resource-sharing platform to ensure fair and efficient access to public sports facilities and support services.
- Establish a Tobago Sports Coordination Committee to harmonize scheduling, improve resource use, and drive collaboration among schools, clubs, and community groups.
- Ensure support for sporting organizations will be aligned with: Youth development,



**KARYN
FORBES**

CANDIDATE | PLYMOUTH/BLACK ROCK



**PUT
TOBAGO
FIRST
AGAIN**



25

Big. Bold. Red. – Tobago First. Again!

Talent identification and elite performance, Cultural exchange, and Economic opportunities; Ensuring sports will not just produce athletes; they will produce leaders and a stronger society.

- Implement a results-based monitoring system tracking participation, facility usage, performance outcomes, and program success; with regular public reporting to ensure value for every dollar spent.

The Youth Agenda #NextGenTobago

The PNM will ensure Tobago's young people are equipped for success in a modern, changing world; with access to skills, mentorship, innovation, and meaningful opportunities.

Revamping Youth Programs for the Future

We will:

- Modernize and expand youth programs to ensure they are skills-based and aligned with emerging industries such as technology, sustainable tourism, and the creative economy.
- Upgrade Youth Development Centers into hubs of innovation; equipped with technology, mentorship, and funding access for youth entrepreneurs.
- Expand the Youth Energized for Success (YES) program with stronger partnerships across local businesses, NGOs, and international organizations.
- Establish holistic support systems addressing emotional, psychological, and social well-being.

Technical Skills & Trades for Economic Transformation

We will:

- Modernize technical and vocational training aligned with Tobago's future economy.
- Provide structured "learn-and-earn" opportunities for youth aged 18–35 through revitalized apprenticeship and trade school programs.
- Strengthen certification, mentorship, and job placement systems to support real career growth.
- Develop strong industry partnerships to ensure hands-on experience and entrepreneurship pathways.

- Develop Youth Trade Centers with an apprenticeship model: blended classroom and on-the-job training with stipends, career coaching, and certification; offering training in:
 - Construction and traditional trades
 - Digital and creative industries
 - Agri-technology and food systems
 - Renewable energy and sustainability
 - Health and wellness services
 - Tourism, hospitality and maritime services
 - Cosmetology and beauty services

Talent to Employment Pipeline

Every young Tobagonian with talent and discipline must have a pathway to fulfillment, whether in academics, sport, or the cultural arts.

We will:

- Launch the Tobago Internship Program (TIP), a structured placement and career readiness initiative.
- Build stronger mentorship pipelines through schools and communities.
- Provide Tobago-based pathways for youth interested in teaching and educational careers.



“Cleanliness Is Next To Godliness”

Environment, Beautification & Public Spaces

The PNM is committed to transforming Tobago into a model of environmental stewardship, community pride, and vibrant public spaces. We will invest in sustainable initiatives, island-wide beautification, and the revitalization of parks, beaches, and public areas; creating safe, attractive, and accessible spaces for every Tobagonian to enjoy.

The PNM will launch the Tobago Beautification Thrust; a long-term, island-wide, community-driven beautification movement that will change the face of our island.

We will:

- Launch the Tobago Beautification Thrust to coordinate public-private-community partnerships for beautification, sustainability, and greening Tobago.
- Provide grants and equipment to community groups, schools, and village councils to support environmental clean-ups, tree planting, murals, and green space maintenance.
- Develop Village Beautification Committees in every district to lead local projects.
- Establish social green including but not limited to:
 - Rockley Bay
 - Botanical Gardens
 - Charlotteville Beach Front
 - Courland Heritage Park
 - Roxborough Courtyard
 - Grange Bay
 - Milford Road (Calypso Rose Boulevard)

We will:

- Promote eco-education programs in schools and communities.
- Create beautification jobs through ongoing island beautification, coastal resilience projects, and landscape maintenance programs.
- Promote year-round community-driven beautification and enhancement of public spaces.
- Strengthen community ownership of heritage and communal assets.
- Encourage crime reduction, civic collaboration, and unity among residents.
- Provide structured support and funding to village councils for long-term sustainability.

The PNM will establish a Climate Change and Energy Department. This department will consolidate expertise in climate change, renewable energy, water resources, waste management, and the land and marine environment to foster cohesive efforts and develop a comprehensive Climate Change and Energy Policy and Roadmap.

The PNM will create a Sustainable Development Policy supported by applicable Assembly Laws, thereby establishing an overarching framework and key principles to guide and coordinate sustainable development in Tobago. This policy will align all public and private spending with environmental, economic, and social sustainability goals, building on the recent UNESCO Man and the Biosphere designation for North-East Tobago.

We will strengthen the Sustainable Development function of the Planning Department to review and advise on proposals across all Tobago House of Assembly (THA) divisions, ensuring projects are aligned with existing policies and broader sustainable development goals.



**SHONAE
JOHN**

CANDIDATE | ROXBOROUGH/ARGYLE



**PUT
TOBAGO
FIRST
AGAIN**



27

Big. Bold. Red. – Tobago First. Again!

We will institutionalize data collection and sharing by establishing a Tobago Data Agency and developing a publicly accessible web platform (e.g., data.tha.gov.tt). This will ensure automated data collection and verification systems across all THA Divisions for comprehensive social and economic data, from governance to economic activity and trade.

We will implement a robust Multi-year Strategic Planning and Budgeting Framework to prioritize projects and ensure greater efficiency in THA expenditure and better management of public funds, addressing Tobago's limited financial resources and unlimited development needs.

We will launch the annual 'Tobago Love' Village Beautification Challenge.

- Open to all villages and communities and coordinated through registered Village Councils
- Grant funding will be provided by the THA based on project plan
- Scored by independent assessors on the following criteria:
 - Cleanliness & Beautification (cemeteries, roadsides, community buildings)
 - Community Participation & Volunteerism
 - Crime Reduction & Public Safety
 - Green Innovation (e.g., sustainable gardens, recycling, murals, benches)
 - Cultural Preservation & Creativity (e.g., showcasing local history or traditions)
- Grand Prize, mimimim TT\$100,000
- Winning community receives a grant toward a community project of their choice
- Runners-up also receive support (e.g., tools, equipment, seedlings, etc.)
- Villages can apply for mini-grants throughout the year for beautification tools, plants, signage, and youth engagement programs
- Schools and youth groups will be encouraged to adopt mini-projects in their villages (murals, litter campaigns, small gardens)

Clean energy & environmental stewardship

- The PNM will lead Tobago's transition to a renewable, resilient, low-carbon future; protecting our environment while creating new jobs and innovation opportunities.

We will:

- Identify Tobago's best wind and solar locations through a comprehensive Wind Resource Assessment Plan and support research into renewable energy solutions for communities.
- Work with the private sector and energy companies to support innovation and clean energy design challenges across the island.
- Install solar-powered charging and Wi-Fi stations in high-traffic areas and equip key public facilities such as health centers, emergency shelters, and community spaces with renewable energy systems.
- Encourage energy-efficient upgrades to existing buildings and ensure all new public lighting uses LED or solar technology.
- Design all new THA-constructed homes to be solar-ready—including solar water heaters and micro-grid power systems—ensuring lower utility costs for families.
- Pursue opportunities to export excess renewable energy to Trinidad and the wider Caribbean.
- Establish responsible recycling and disposal systems for renewable energy components, including batteries.
- Explore the potential for emerging technologies such as wave energy along Tobago's coastline.
- Transition Tobago's transport system toward electric and low-carbon vehicles, with a major shift targeted by 2030.
- Encourage households and businesses to invest in renewable energy generation, particularly rooftop solar.
- Install pilot electric vehicle charging stations in central locations and develop a full electromobility strategy for Tobago.
- Promote recycling and reduction of waste—especially plastics—and require more efficient use of materials in construction and manufacturing.
- Lead by example, with the public sector championing recycling, reuse, and waste-reduction practices.
- Explore biogas and biodiesel solutions to support sustainable agriculture and reduce diesel dependence in farm operations.
- Implement a proactive Tobago Sargassum Emergency Response Plan, turning a crisis into an opportunity for new industries, entrepreneurship, and farm inputs.



“Build It Bold, Build It Right”

Modern Infrastructure & City Renewal

The PNM is committed to transforming Tobago’s urban and public spaces through strategic infrastructure and renewal projects. From roads, bridges, and public facilities to Scarborough revitalization and community amenities, we will enhance connectivity, safety, and livability; creating vibrant, resilient, and well-planned spaces that meet the needs of residents and attract visitors and investors alike.

- The PNM will transform Scarborough into a modern, pedestrian-friendly city with improved lighting, signature widened sidewalks, lush greenery, and contemporary buildings. These upgrades will enhance safety, accessibility, and aesthetics; creating a lively urban environment that supports local businesses, attracts visitors, and fosters community pride
- The PNM will develop the Scarborough Waterfront Centre, a multi-story hub for commerce, dining, entertainment, and government services. Linked to the Scarborough Parkade via a skywalk, the Centre will house several THA divisions, improving public service accessibility while enhancing the downtown experience. This integrated development will create new opportunities for local businesses, tourism, and community engagement; making Scarborough a vibrant, world-class waterfront destination.
- The PNM will develop a state-of-the-art Scarborough Parkade to provide safe, convenient, and multi-level parking in the heart of Scarborough. Strategically linked to the Scarborough Waterfront Centre via a skywalk, the Parkade will improve traffic flow, support local businesses, and enhance the visitor experience; creating a more accessible, organized, and vibrant city for residents and tourists alike.
- The PNM will build a multi-story Government Campus on Jerningham Street to

house several THA divisions. This modern facility will centralize government services, improve operational efficiency, and provide a more accessible and welcoming environment for residents, while reinforcing Scarborough as the administrative heart of Tobago.

- The PNM will transform the Botanical Gardens into a world-class destination for relaxation, education, and recreation. Featuring upgraded landscaping, walking trails, water features, cultural exhibits, and event spaces; the Gardens will also showcase wildlife such as flamingos and koi fish, creating a vibrant and interactive experience for residents and visitors. This revitalization will promote environmental awareness, community engagement, and eco-tourism while celebrating Tobago’s natural beauty.
- The PNM will support the development of a city hotel in Scarborough, providing high-quality accommodations for business travelers, tourists, and event attendees. Strategically located in the heart of the capital, this hotel will complement Scarborough’s urban renewal, support local businesses, create jobs, and enhance Tobago’s appeal as a vibrant, convenient, and world-class destination.
- We will transform Roxborough into a vibrant, green, and colorful town, with improved infrastructure, public gardens, murals, and eco-friendly spaces; reflecting the pride and potential of eastern Tobago. We will ensure it is clean, safe, and welcoming, celebrating the town’s culture and heritage while creating opportunities for residents, youth, and businesses to thrive.



**PETAL
BENOIT**

CANDIDATE | SCARBOROUGH/MT. GRACE



**PUT
TOBAGO
FIRST
AGAIN**



Modern, Safe, & Green Transportation for a Better Tobago

The PNM will build a modern transportation system that improves mobility for every Tobagonian—whether by road, bus, bicycle, or foot—while supporting tourism, commerce, and environmental sustainability.

Upgrading Tobago's Road Network

The PNM will:

- Upgrade and consistently maintain all major arterial and rural roads.
- Rehabilitate extremely deplorable roads in Tobago East along scenic routes such as the Roxborough/Bloody Bay road and Lanse Fourmi/Charlotteville link road.
- Construct new dual lane bridges in Big River in Moriah, and Old Signal Hill road.
- Widen and stabilize the 'bad rock' area along Windward road.
- Introduce cycling lanes in urban centers and key tourism corridors to promote safe and healthy transportation alternatives.
- Install eco-friendly drainage and flood mitigation systems to protect communities and infrastructure during heavy rainfall.

These improvements will reduce travel times, enhance safety, and support economic activity across the island.

Cleaner, More Reliable Public Transport

The PNM will:

- Expand the bus network with eco-friendly, low-or zero-emission vehicles and more reliable and timely schedules.
- Transition from a petroleum-heavy transport system to one increasingly powered by electric and lower-carbon vehicles, with significant advancements achieved by 2030.
- Mobility will become cleaner, cheaper, and more efficient for residents and visitors alike.

Smart, Safe, & Secure Transport Infrastructure

We will:

- Introduce energy-efficient, solar-powered street lighting island-wide to improve safety while reducing energy consumption.
- Integrate smart city solutions for traffic monitoring, emergency response, and commuter information systems.

Technology will help Tobago move smarter, not just faster.

Modern Transportation Hubs for Island-Wide Connectivity

The PNM will develop four modern transportation hubs strategically located to improve movement across Tobago:

- Scarborough — the primary and largest hub
- Roxborough
- Crown Point
- Charlotteville
- Parlatuvier

These hubs will:

- Improve public transportation convenience and safety
- Organize bus routing and reduce traffic congestion
- Strengthen access to tourism and commercial zones
- Make it easier for residents to move efficiently around the island

Travel will be simpler, more comfortable, and better connected.

Integrated Transport Management for a Growing Tobago

The PNM will establish an Integrated Transport Management System for Tobago that includes:

- Parking and traffic coordination
- Safe and accessible pedestrian zones
- Fair and structured regulations for informal taxi operators

This system will ensure order, accountability, and improved commuter experience throughout the island.



A Transportation System Built for the Tobago We Want

Cleaner. Safer. Better connected. Designed for people.

Under the PNM, Tobago's transport network will support:

- Economic growth
- Tourism development
- Environmental responsibility
- Convenience and safety for families



**BRIAN
HARRIS**

CANDIDATE | SIGNAL HILL/PATIENCE HILL

PUT
TOBAGO
FIRST
AGAIN



31



“Rough Sea Cyah Drown Turtle

Building Climate Resilience & Disaster Readiness

Tobago is beautiful but vulnerable. From hurricanes and flooding to coastal erosion and earthquakes, we cannot take chances with our future. Disaster readiness must become a way of life, not just a reaction. Under the PNM, Tobago will build real resilience; house by house, community by community.

PNM Commitments:

Tobago Low-Cost Public Insurance Scheme

- Too many Tobagonians live without any form of home insurance, leaving families devastated when disaster strikes. Under this program, we will partner with reputable insurers to introduce a low-cost, government-backed home insurance option for low and middle-income families, with:
 - Low premiums
 - Coverage for natural disaster-related damage and fire
 - Streamlined claims process through the Tobago Emergency Management Agency (TEMA)
 - THA subsidized premiums for the most vulnerable households
- We will establish trained response units in each electoral district, stocked with emergency supplies, communication tools, and equipment. These units will work in tandem with TEMA and local volunteers.
- New housing projects and renovations will follow disaster-resilient construction standards. Special grants and technical support will be made available for retrofitting vulnerable homes especially in flood-prone and coastal areas.
- We will invest in upgraded early warning systems, SMS alerts, sirens, and community

awareness programs to ensure every household knows what to do before, during, and after an emergency.

- We will expand coastal mangrove restoration, watershed protection, and drainage upgrades to reduce the impact of flooding and storm surge; protecting both people and property.
- Tobago’s hilly terrain and heavy rainfall demand a proactive approach to landslide prevention. The PNM will implement a comprehensive Landslide Protection Program focused on early intervention, engineering solutions, and community safety. This includes stabilizing vulnerable slopes, constructing proper retaining walls and drainage systems, clearing watercourses, and applying modern geotechnical techniques to reduce risk.



“Safe Like Selassie Briefcase”

Security, Order & Peace of Mind

A secure Tobago is the foundation of prosperity, community life, and freedom. The PNM will restore security, order, and trust ensuring our people feel safe in their homes, workplaces, streets, beaches, and public spaces.

Our mission is simple: partner with the relevant government ministries and protective agencies, to protect our people, and secure our borders.

Community Security & Policing

We will:

- Deploy more visible, proactive community-focused policing in every district.
- Form Neighborhood Safety Committees empowering communities to partner with policing efforts.
- Implement school safety programs with trained safety officers and youth-focused interventions.
- Expand CCTV and neighborhood monitoring into an integrated Real-Time Crime Centre.

Tourism Safety & Visitor Protection

We will:

- Ensure visible, trained tourism police presence in all major tourism zones.
- Strengthen safety operations around beaches, ports, hotels, dive sites, and nature attractions.
- Partner with tourism operators on visitor safety systems that protect Tobago's reputation as a safe paradise.

Secure Borders & Maritime Protection

We will:

- Increase coastal patrols and surveillance to stop guns, drugs, and human trafficking.
- Expand and modernize the Coast Guard presence in Tobago to secure our marine space.
- Enforce border protections that defend our economic zones and fishing industry.

Youth Crime Prevention & Rehabilitation

We will:

- Invest in after-school, sports, culture, and vocational programs to give youth positive paths away from crime.
- Launch Youth Intervention Centers with mentorship, life skills, and counseling.
- Provide real second chances through rehabilitation and reintegration programs.

Mental Health & Social Intervention for Crime Prevention

We will:

- Expand mental health support and substance abuse rehabilitation to prevent violence and self-harm.
- Deploy proactive intervention teams to assist individuals showing escalating signs of crisis or threat.
- Strengthen family and community support services that resolve conflict before it turns to crime.



Fighting Gender-Based & Domestic Violence

We will:

- Improve policing response and survivor protection measures.
- Increase access to shelters and emergency support.
- Drive culture-change campaigns to end cycles of abuse.





“Love Thy Neighbor As Thyself”

Unity. Identity. Well-Being. Renewal.

The PNM understands that Tobago’s development is not only about buildings, roads, and investment; it is about people, culture, and community. We are committed to healing the soul of Tobago by nurturing the socio-cultural, economic, and environmental foundations that shape our identity and quality of life.

Our approach centers on unity, empowerment, inclusion, and sustainable development; ensuring every Tobagonian feels they belong and have a purpose in shaping our future.

Cultural Preservation & Pride

We will:

- Celebrate Tobago’s rich cultural heritage through expanded festivals, events, community showcases, and storytelling initiatives.
- Invest in local artists, musicians, dancers, craftsmen, and cultural groups to strengthen Tobago’s creative industries.
- Promote our island’s unique identity at home and abroad; ensuring future generations inherit a culture cherished and protected.

Community-Led Healing & Reconciliation

We will:

- Support community-driven healing programs that confront historical, social, and emotional challenges.
- Encourage respected community voices to lead conversations that rebuild trust and unity across the island.
- Strengthen community organizations as the backbone of a more cohesive Tobago.

Education for Awareness & Inclusion

We will:

- Integrate programs in schools and communities that foster cultural understanding, mutual respect, and tolerance.
- Champion Tobago’s diverse history within our curriculum; deepening pride in who we are and where we come from.
- Encourage shared experiences that nurture a stronger sense of one Tobago.

Environmental Wellness & Stewardship

We will:

- Implement sustainability policies that preserve Tobago’s natural beauty; our reefs, forests, rivers, and coastlines.
- Support conservation projects and climate resilience initiatives led by communities and youth.
- Protect Tobago’s environment as a core part of our identity, economy, and emotional connection to home.

Health & Wellness for All

We will:

- Expand access to quality healthcare, including comprehensive mental health services.
- Promote active lifestyles, sports, and community wellness programs.
- Empower families to enjoy healthier, longer, more fulfilling lives.



Big. Bold. Red. – Tobago First. Again!

Youth Empowerment & Leadership

We will:

- Provide platforms for young people to influence decisions and lead change.
- Expand opportunities in entrepreneurship, culture, technology, and civic involvement.
- Recognize the youth as key architects of Tobago's future; bold, creative, and unstoppable.

Social Inclusion & Equality

We will:

- Implement policies that ensure fairness, dignity, and equality across our society.
- Support initiatives that bring people of different backgrounds together in unity and mutual respect.
- Build a Tobago where no one is left out or left behind.





“Conclusion: Let’s Make a Big Deal”

Tobago stands at a crossroads. We can continue down the path of division, delay, and decline; or we can rise with courage, purpose, and unity to build the island we know we deserve. This Deal is not only a plan; it is a promise. A promise of good governance, pride, discipline, service, innovation, transformation and real delivery.

But this vision cannot live on paper alone.

It must live in the hands, hearts, and voices of Tobagonians who believe that we can do better and we must do better.

This election is our moment to turn the tide.

To restore dignity to public service.

To protect our culture, our children, our communities.

To build a modern economy rooted in tourism, agriculture, technology, creativity, and the blue-green future.

To heal what was broken and strengthen what is working.

To give Tobago back to Tobagonians.

To Put Tobago First Again!

Today, I invite you; every villager, every youth, every elder, every worker, every dreamer; to sign on to this movement.

Let us stand together and declare that the future of Tobago is too important, too precious, and too full of potential to be left to chance.

Come, sign on.

Stand up.

Leh we make a *BIG DEAL*, To Put Tobago First Again!





Signature Page

THE TOBAGO PROMISE

I the undersigned, a proud son/daughter of Tobago, commit to playing my part in building a stronger, safer, brighter, more prosperous Tobago for all. I sign on to this Deal as a declaration that I believe in Tobago's future and support the vision outlined herein to Put Tobago First Again.

ENDORSED BY

Ancil K. Dennis
Political Leader

People's National Movement – Tobago

A handwritten signature in black ink, appearing to read "Ancil K. Dennis", is written over a horizontal line.







BIGBOLD

Get Ready for the **Revolution**

PUT
TOBAGC
FIRST
AGAIN

JAN
12th

VOTE



X