



THE PEOPLE'S DEAL

A Condensed, People-Impact, Grassroots-Focused Version

Jobs, Work & Opportunity for Every Tobagonian

Ending 10-on/10-off Exploitation

- Everyone currently working gets job protection.
- New Pathway to Steady Work Program to move workers into more stable, long-term jobs.
- Free training and certification for maintenance, landscaping, construction, administration, tourism & hospitality.
- Open, fair hiring; no victimization, no party color discrimination.

7,000 New Jobs created through:

- Small business support
- Green economy jobs
- Tourism expansion
- Agriculture and fishing growth
- Major construction and renewal projects

Fairness for Workers

- THA contract terms move from 3 years to 5 years with automatic renewals based on performance.
- Faster gratuity and increment payments.
- 30-day payment rule to protect contractors, service providers & families.

Money In People's Pockets & Support For Families

Small Business & Entrepreneur Support

- Up to \$100,000 in grants + \$1M loan guarantees for small businesses.
- Youth & women entrepreneur programs and innovation hubs.

Social Support

- Increase emergency food support to minimum \$1,000.
- Faster disability assessments and assistive tech.
- Expanded home-care services for seniors.
- Transportation support for elderly and vulnerable.

Cost-of-Living Relief

- "Eat Local" campaign and expanded food production to keep food prices down.
- Grants and subsidies for farmers and fisherfolk.
- Lower electricity bills as public buildings and homes shift to renewable energy.

Homes, Land & Community Lift-Up

Affordable Homes & Land Access

- \$250,000 affordable homes with 100% bank financing backed by THA.

- 50% land subsidy for first-time buyers purchasing land under \$500,000.
- Build On Your Land (BOYL):
- Working families -> 50% THA subsidy to build.
- Vulnerable families -> THA builds the entire home.

Home Repairs for the Vulnerable

Up to \$100,000 in repairs, done by small contractors from the community.

Youth Housing – Right Start Housing

Ages 21-35 access 100% financing for starter homes and apartments.

Agriculture, Food Security & Grassroots Economy

Farmland Access & Grants

- Up to 5 acres per farmer from 700 acres of estates.
- \$100,000 startup grant for new farmers.
- \$25M annually for agricultural access roads.
- Overhauled cold-storage, agro-processing & distribution.

Fisherfolk Support

- New fishing ports in Scarborough, Parlatuvier and Plymouth.
- Grants, loans, subsidies and training.
- Upgraded fish landing sites.
- Boat repair facilities and new slipways.
- Lease to own arrangements for larger fishing vessels.

Community Food Programs

- School gardens, community gardens and farmer-to-supermarket linkages.

Health, Family & Wellbeing

Better Healthcare for All

- New ambulances.

- Modernized hospitals and health centers.
- Island-wide telemedicine.
- Stronger maternal and child health.
- Special Learning Centre for children with developmental needs.
- Expanded mental health and counseling services.

Family & Child Support

- Affordable childcare centers.
- Parenting support programs.
- Support for at-risk children.
- Wellness spaces, walking trails and sports facilities.

Seniors Pact

- Home-care, meals support, transportation help.
- Safer homes via THA-funded upgrades.
- Community day centers and active-aging programs.

Education, Youth & Skills for a New Tobago

Education Upgrades

- New Scarborough Secondary School.
- New Special Needs Campus.
- Early childhood centre expansion.
- Digital classrooms in all schools.
- Free broadband for learning hubs.

University of Tobago

- Built on existing campuses with faculties in:
- Performing Arts
- Tourism and Hospitality
- Agriculture
- Marine Science
- Vocational and technical trades

Scholarships & Skills Training

- DATAS expansion in priority sectors (tourism, green economy, digital tech, marine sciences).
- Workforce-aligned training for all ages.



Youth Empowerment – #NextGenTobago

Innovation hubs in youth centers.

Paid apprenticeships and internships.

Trade schools with stipends.

Tobago Internship Program for all sectors.

Culture, Sports & Community Power

Culture & Creative Economy

- Creative Stimulus Grants up to \$50,000 for music, art, film, fashion, events.
- Annual funding for village cultural groups.
- Tobago Chamber Orchestra and Performing Arts expansion.
- Artisan and craft centre; film & content fund.

Sports for All

- New indoor sporting complex (Bacolet).
- International cricket stadium.
- Motorsports facility.
- Village leagues and youth sports expansion.
- All Fours officially recognized with a full Tobago League.

Community Development

- Grants up to \$50,000 per project for community groups.
- Four Regional Activity Centers for seniors, youth & families.
- “Open Doors” program; daily activities in every community centre.
- Community Guardians youth employment and safety program.

Tourism Benefiting Families & Communities

Opportunities for Villages & Creatives

- 52-week festivals calendar → year-round earning.
- Local vendors, artistes, tour guides and small businesses prioritized.

- Community trails, cultural routes and eco-sites developed.

Tourism Upgrades That Help People

- Floating jetty at Store Bay.
- Pigeon Point Beach Club with new amenities.
- Digital tourism apps, kiosks and free Wi-Fi.
- Underwater museum, heritage upgrades, cruise village.

Wedding/Romance Tourism

- Signature wedding spots.
- Training and grants for planners, photographers, florists, musicians.
- Tobago Romance Expo.

Beautification, Environment & Community Pride

Tobago Beautification Thrust

- Grants for villages, schools and CBOs.
- Clean-ups, murals, landscaping, heritage restoration.
- District beautification committees.

Tobago Love Village Challenge

- Competitive village grants up to \$100,000.

Green Tobago

- Solar-ready homes.
- EV charging stations.
- Recycling and anti-waste reforms.
- Climate change and energy department.

Everything here is about PEOPLE; bread-and-butter, dignity, access, opportunity, pride, and a better Tobago.